



JOEL AYALA DIRECTOR

MEDIA ADVISORY Monday, August 1, 2011 **CONTACT:** Brook Taylor (916) 322-0667

Governor's Office of Economic Development and **Mayor Jerry Sanders Announce Expansion of San Diego Innovation Hub**

SAN DIEGO - Director of the Governor's Office of Economic Development, Joel Ayala, and San Diego Mayor, Jerry Sanders, will join public and private sector partners to announce the expansion of the San Diego Innovation Hub along the Interstate 215 corridor into parts of Southwest Riverside County.

What: Press conference and tour of Bio-Mimicry facility

Tuesday, August 2nd at 11:00 AM When:

Where: Biomatrica Inc.

5627 Oberlin Drive, Suite 120, San Diego, CA 92121

Who: Jerry Sanders, Mayor of San Diego

Joel Ayala, Director of the Governor's Office of Economic Development (GoED)

Judy Muller-Cohn, Founder and CEO of Biomatrica Inc. Camille Sobrian Saltman. President of CONNECT

Other Organizations Represented:

World Trade Center San Diego University of San Diego San Diego State University San Diego Tech Coast Angel San Diego Zoo Global

Von Liebig Center for Entrepreneurship

and Technology

Malama Composites Wireless Life Sciences Alliance North San Diego Economic **Development Corporation** South County Economic Development

Corporation East County Economic Development

Council



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